Beat: Business

S.GUERINI MINISTER OF PUBLIC SERVICE SIGNED A PARTNERSHIP WITH MOZAIK FOUNDATION

PDT MACRON TO HOLD NEXT SUMMIT AT ELYSEE

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USPA NEWS - On the occasion of the Economic Inclusion Summit, Stanislas Guerini, Minister of Transformation and Public Service, and the Mozaik Foundation signed a new partnership on Tuesday, November 29, 2022 to act together in favor of inclusion, diversity and the fight against discrimination. Said Hammouche, the founder and President of the Mosaic Foundation, is himself a role model of successful inclusion and diversity, in France, who comes from Bondy, the suburbs of Paris, (5 miles from Paris Center, in the North, belongs to the « red belt ») "The hardest obstacle to overcome is that of negative communication which we described because of our "suburb" origins." Said Hammouche explained. French President Emmanuel Macron, a fervent defender of inclusion for all minorities, whether of ethnic, social, gender or disability origins, among others, sent a video message of support for the Summit of Economic Inclusion, before his flight to Washington DC, state visit to the USA "I'm with Said Hammouche at the Elysee Palace, and I'm going to take off in a few hours for the United States. I wanted to have a word of support and encouragement. Bravo for this summit." President Macron said

STANISLAS GUERINI, MINISTER OF TRAßNSFORMATION & PUBLIC SERVICE THE MOZAIK FOUNDATION SIGNED A NEW PARTNERSHIP
On the occasion of the Economic Inclusion Summit, Stanislas Guerini, Minister of Transformation and Public Service, and the Mozaik Foundation signed a new partnership on Tuesday, November 29, 2022 to act together in favor of inclusion, diversity and the fight against discrimination. Said Hammouche, the founder and President of the Mosaic Foundation, is himself a role model of successful inclusion and diversity, in France, who comes from Bondy, the suburbs of Paris, (5 miles from Paris Center, in the North, belongs to the « red belt ») "The hardest obstacle to overcome is that of negative communication which we described because of our "suburb" origins, the communications published in the media on urban violence, etc... this had traumatized me in the 90s , and 2000, I live in Bondy and I grew up in Bondy and I had energy and dynamism and at the time, there were 2% of delinquents and the 98% we didn't talk about it , so it's a paradox, and that was my battle against stereotypes. Timing thus Said Hammouche, from his own experience and his fight having propelled him towards positions of company manager then President of the Mosaik Foundation, quays recognized as being of public utility in France.

PRESIDENT MACRON TO HOLD NEXT SUMMIT AT ELYSEE
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"NEVER GIVE UP! “ President Macron, said as he encouraged the participants of the Economic Inclusion Summit, 2022, organized by the Mozaik Foundation and the Ministry of Public Service, at the Ministry of Economy and France, Bercy, on November 29, 2022.

Thus Joey Starr, a great celebrity in France, from the world of music, cinema, a and TV, in France, participated in a keynote with Said Hammouche during a session moderated by Aida Thouiri the afternoon of the Summit of the 'Economic Inclusion, at the Ministry of Economy and Finance, Bercy. The two role models responded candidly and without jargon to Aida Thouiri's very straight forward

questions about their respective journeys as "young people from the suburbs" and whose success stories inspire and lead millions of young new generations towards hope. to look like them.
Aida Thouiri is a great journalist in France, on the e TV channels, M6, frank, CNews and very committed to diversity and even launched the talk show, Engage You! short program on RMC Story radio, in March 2019. Aida Thouiri, French journalist of Tunisian origin, hosted, with great enthusiasm and great energy, moderating the main round tables at Inclusion Summit, for many years. She is also a honey role for a whole generation of young people from diversity in France and returns to become a star journalist, like her.

Joey Starr (Didier Morville originaire de Martinique) Film Actor Award Winner, Acteur, compositeur, chanteur rappeur (hip hop, rap hardcore rap très célèbre en France, il avait lance avec Kool Shen (bruno Lopes), le groupe de rap NTM Etre rebelle, (Nique Ta Mere « Mother Fucker ») a lui aussi grandi dans la banlieue Parisienne de Paris (Saint Denis, Meudon, Joinville)

He thus responds to Aida Thouiri on her role model « “I come from another era, because I am older than Said, and at that time, we only talked about various facts about the suburbs, specifies Joey Starr versus the course of Said, his table neighbor. He goes on with his legendary outspokenness: "I come from NTM and carry a certain image and a certain stereotype even today because I am an acrobat, everything is not over yet. Signing in a record company when your name is NTM ("Mother Fucker), thanks to other sweet crazy people like me, you learn by shitting in pain and you struggle, as you can and even still today. my skin color all the business I do is not enough, 55 years old to receive money from investors." admits this serial entrepreneur (Street Art Clothes, Culinary Magazine, Own Record Label) despite his notoriety acquired over the last three decades .... and a prize for best Cesar in supporting role in cinema in the film Polisse by Malwenn. ..

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Still, the truth of today based on the facts, and especially the exploits of certain young millennials, from "suburbs" today realize such an impact, at the national level and with global resonance, contradicts the clichés on the suburbs. Thus, these stereotypes seem to be diluted by force of circumstance, because they can only be reversed de facto in France and thus dismantle the discriminatory prejudices against these talented young people from disadvantaged backgrounds in France. Thus, another celebrity coming from Bondy and having grown up in Bondy is the already legendary Kyllian Mbappe, 24, a great footballer for the France team (top scorer of the current World Cup Qatar 2022). Knowing that Kyllian Mbappe often talks about his social and ethnic origins (French mother of Algerian origin, ex-handball athlete and French father of Cameroonian origin, ex-footballer) his father Wilfrid Mbappe Lottin was the football coach of AS de Bondy, a club of 750 licensees from which come professional players of great renown."

The small town of Bondy, experienced its media rise in November 2022, during the riots in the French suburbs, when a Swiss journalist, had created a media Le BondyBlog. the magazine, in response to mainstream media, brings a new communication alternative to the suburbs in a more objective and "positive" way, recounting great initiatives and successes from the Parisian suburbs. About fifteen journalists from L'Hebdo then took turns for three months in a small room in the Blanqui de Bondy estate, in a citizen approach of the Swiss weekly. This one of kind media, is hosted from October 1, 2007, by the site of the free daily newspaper 20 minutes, then by Yahoo! France, and finally by the daily newspaper Liberation, since January 1, 2015. The subjects are as much local, relating to the life of the inhabitants, as more global on public policies. They approach the news "from the perspective of the suburbs". The "Bondy Blog » section aims to facilitate exchanges between neighborhood entrepreneurs. (Source wikipedia, Bondy Blog)

« France's largest employer, the Civil Service has a duty to set an example in terms of inclusion and diversity. As such, the Minister of Transformation and Public Service has made increasing diversity in the public service one of his priorities. For him, this is a guarantee

of representativeness but also of performance and attractiveness of the public service. Drawing on its experience of more than fifteen years in inclusive recruitment, the Mozaïk Foundation is mobilizing with the Ministry of Transformation and Public Service to enable the public service to attract the best talents and to open up to a wider diversity of profiles.» the official Pubic Service Minsitry's statement said. Source: Info Nationales.

THE NEW PARTNERSHIP MOSAIK FOUNDATION/PUBLIC SERVICE MINISTRY AIMS AN AMBITIOUS TRAINING PLAN TO BE DEPLOYED NEXT SUMMER 2023

On the occasion of the Economic Inclusion Summit, Stanislas Guerini, Minister of Transformation and Public Service, and the Mozaik Foundation signed a new partnership on Tuesday, November 29, 2022 to act together in favor of inclusion, diversity and the fight against discrimination. A new partnership has thus been initiated to move forward together, in particular on:

#The deployment of an ambitious training plan, as part of the interministerial market which will be deployed from the summer of 2023;

#Systematic dissemination of public job offers for talents from diverse backgrounds, thanks to a stronger link between Mozaiktalents.com, the Mozaïk Foundation's recruitment portal dedicated to talents from diverse backgrounds, and the job platform of the public service ;

#A joint communication campaign to promote the "Public Service Talents" system as well as the professions and paths to public service;

The organization of "Jobdating public jobs" at least once a year, to connect public recruiters and young people from diverse backgrounds. The next Jobdating will take place in the first half of 2023;

? The creation of a network of talents from diversity and working in the public service, real "model roles" to encourage other talents to choose the public service;

? Carrying out studies on diversity in the public service

FRENCH PRESIDENT MACRON CONVEYED A MESSAGE OF ENCOURAGEMENT TO THE SUMMIT FOR ECONOMIC INCLUSION FORM ELYSEE PALACE

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